

Hi. This is Bob Brenna Jr., from the law firm of Brenna & Brenna, with something I'd like you to think about.

When my father told me what being a lawyer was all about, he taught me that there was no other profession that would stand between the power of government and the freedom we all enjoy, and often take for granted.

He taught me to be proud of what has now become my profession and he explained that our duty to our clients goes far beyond our ability to earn a living.

This is what I wish to pass on to you today, because very few people have run ads that equate the practice of law with nothing but MONEY and that's not what it's supposed to be about.

So, if you have a lawyer who has helped you before, call her or him, the next time you need help.

Don't just respond to an ad.

Go to the person you have learned to trust. If you have no one, ask friends or relatives to tell you whom they trust. Find out the firm's reputation by their reputation, not by some paid announcement.

And if someone runs an ad that is demeaning to the profession itself, go somewhere else.